



Hello!

The Greater Ossining Chamber of Commerce is excited to announce the start of what we hope to be a much-loved annual tradition, Hungry on Hudson: Ossining and Briarcliff Manor Restaurant Week. This weeklong celebration from June 20th- 29th will highlight the incredible diversity and flavor of our community's food scene, drawing residents and visitors alike to dine local and discover new favorites.

Alongside our restaurants, there will be participation from musicians, retailers, local influencers, artisans, community organizations, and more. We are working to add community events, shopping deals, and other partnered experiences to make this a truly celebratory week. Our sum is greater than our individual parts. As they say, teamwork makes the dream work.

Why Participate?

- **No cost to individual businesses:** The Greater Ossining Chamber of Commerce, along with our community sponsors, are working together to make this event possible for our local businesses with no mandatory participation fees. If you would like to sponsor or supplement our advertising campaign, you are welcome to do so, but there is no obligation.
- **Increased Foot Traffic:** Attract new and returning customers during a transitional and celebratory time of year.
- **Free Promotion:** Your restaurant will be featured in our dedicated marketing campaign, which includes press coverage, social media outreach, digital advertising, and influencer partnerships.
- **Launch Support:** The Greater Ossining Chamber and digital publication Macaroni KID are here to support you in making this event a success with coordinated activities, social media shine, and access to additional resources.
- **Community Engagement:** Be part of a collective effort to boost local business and celebrate Ossining and Briarcliff's vibrant food culture.

What's Involved:

- Offer a **prix fixe menu, special dish, or exclusive deal** for the week (you choose what works best for your business).
- Share a few high-quality images and menu details with us to help promote your participation.
- Option to participate in longtail social media and press coverage before, during, and after the event.
- Option to host an individual or group tasting, live demo, or special event to boost excitement and visibility the week of June 16th.
- Option to collaborate with other area businesses to create a community-wide boost.

How To Collaborate With Other Businesses:

- Establish mutual goals with local businesses or organizations
 - Engage with charities, non-profits, and cause-related promotions
- Create co-branded marketing campaigns
- Coordinate with other businesses for themed retail sales (e.g., Portuguese cuisine & Portuguese products)
- Create “dining & shopping” (or dinner & a show, etc) bundles combining restaurant discounts with retail coupons or gift card packages as special holiday or event gifts
- Create joint pop-up shops or markets featuring local cuisine and retail products
- Retail stores can create tasting stations, demos, or a meet-the-chef

We are here to support your success with promotional materials such as participant signage and a foodie passport, media outreach, and community buzz. Let's work together to make this a standout event for Ossining and Briarcliff Manor!

Please let us know if you'd like to participate by **completing the online registration form** by **Friday, May 23rd**, so we can include your business in the initial promotions.

<https://greaterossiningchamber.org/event-6181135>

or scan here:



If you have any questions or need help shaping your offer, feel free to reach out directly. You can contact Greg Young at info@greaterossiningchamber.org. We'd love to help you make the most of this opportunity.

Thank you for being part of what makes the Ossining and Briarcliff communities such delicious destinations!

Warmly,

Greater Ossining Chamber of Commerce

In partnership with MacaroniKid Northern Westchester and Rivertowns

